SBO/SBEAP Annual Report

2019 data

Allison Crowther– KS and NSBEAP
History of SBO/SBEAP Annual Report

• EPA ASBO collected data every year
  ▫ Collection via paper and online forms
  ▫ Prepared report to Congress as required in CAAA

• Last ASBO report prepared for 2011-2012 data
  ▫ Also prepared 20 year summary report to Congress
    ▫ Data from 2013-2014 unused

• In 2016 state SBEAPs organized to publish
  ▫ Simplified report for 2015 data
Goals for 2019 Report

• Capture key data that is easy to provide but tells a story
  ▫ Focus on key questions
• Built page to host Annual Report and resources on collecting and submitting information
  ▫ Includes recorded training webinar and previous reports
  ▫ [https://nationalsbeap.org/sbeap/resources/metrics/annual-report](https://nationalsbeap.org/sbeap/resources/metrics/annual-report)
• State hosted data collection and report design
  ▫ Indiana hosted data collection tool
  ▫ Kansas created one-page flyer
• Report ready for administration
  ▫ NSC and individual states use for RSBLs, RAs, others
  ▫ ASBO use to promote NSBEAP to EPA
  ▫ Help states promote individual programs
Key Data

- SFY or CY
- State
- Contact info
- Budget – CY or FY, or unable to isolate
- Total FTEs – only SBO/SBEAP function
- CAP – or equivalent and active or not
- Where Program housed
- Media covered – Air and beyond
- Contacts – common assistance methods, publications, conferences/workshops, advocacy
- Web traffic
- Social media use – yes/no, type
- Narrative – looking for quotes, outcomes and stories
- Evaluation – environmental and compliance data, customer satisfaction
Response rates

Programs responding, 2011-2019
How many employees support the SBO/SBEAP/CAP only?

- Programs measured as full-time equivalents (FTEs):
  - <2
  - 2-4
  - 5-7
  - >7

Where is the program housed?

- Environmental Agency
- Economic Agency
- SBDC
- University
- Other (please specify)

Do you have a Compliance Advisory Panel (CAP), or an equivalent advisory group?

- CAP (active)
- Equivalent
- CAP (inactive)
- No CAP

Technical assistance areas:

- Air
- Waste
- Water
- Pollution Prevention
- Energy
- Agriculture
- Sustainability
- Other (please specify)
2019 Activities

Estimates/Counts for Each Type of Outreach Activity (logarithmic)

<table>
<thead>
<tr>
<th>Activity</th>
<th>Estimates/Counts</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mailings/Pubs</td>
<td>18,841,42</td>
</tr>
<tr>
<td>Webinars/Workshops</td>
<td>1,214</td>
</tr>
<tr>
<td>Rules Comments</td>
<td>198</td>
</tr>
<tr>
<td>Other Activities</td>
<td>2,530</td>
</tr>
</tbody>
</table>

Estimates/Counts for Each Type of Outreach Activity (Audience)

<table>
<thead>
<tr>
<th>Activity</th>
<th>Estimates/Counts</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mailings/Pubs</td>
<td>0</td>
</tr>
<tr>
<td>Webinars/Workshops</td>
<td>300,000</td>
</tr>
<tr>
<td>Rules Comments</td>
<td>0</td>
</tr>
<tr>
<td>Other Activities</td>
<td>0</td>
</tr>
</tbody>
</table>

Estimates/Counts for Each Type of Assistance Activity

<table>
<thead>
<tr>
<th>Assistance Type</th>
<th>Estimates/Counts</th>
</tr>
</thead>
<tbody>
<tr>
<td>Site Visits</td>
<td>1,000</td>
</tr>
<tr>
<td>Permit Assistance</td>
<td>10</td>
</tr>
<tr>
<td>Other Assistance</td>
<td>10,000,000</td>
</tr>
</tbody>
</table>
2019 Online

Do you have a website?

Which social media sites does your program use?

Total website page views

Yes  No

<1000  1000-5000  >5000  Unknown or N/A
2019 Narrative (“Outcomes”)

• 14 of 38 provided a narrative or quote
• 4 submitted environmental data, and data was taken from other materials from an additional 3 programs

Some highlights

▷ Variety of case studies
  • Small business assistance involving air, water and waste, pollution prevention
▷ Collaborating with industry and regulators
▷ Research on emerging industry
▷ Increase in environmental data
▷ Challenges in collecting data
2019 Report

SMALL BUSINESS ENVIRONMENTAL ASSISTANCE PROGRAM

Serving Small Businesses and the Environment

Who we are
SBA’s help small businesses and other assistance providers across environmental compliance and sustainable practices information. We offer free and confidential assistance and can act as a small business advocate on environmental regulations. State program staff allocations range from 0.1 to 54 staff.

50 states and D.C.
2 territories

Did you know?
Small Business Environmental Assistance Programs were established as part of the Clean Air Act Amendments of 1990.

AND

These programs are supported through various state funding mechanisms including state air permit fee.

How our programs work
Each program has three parts—

- Technical assistance
- Ombudsman advocate
- Advisory panel

Working partnerships include—

- Business community
- Trade associations
- Small business development centers
- U.S. EPA
- Pollution prevention programs
- Other state and local agencies

Small businesses we assist
- Auto body repair/finish
- Construction/contractors
- Dental offices
- Dry cleaners/laundry service
- Manufacturing
- Metal fabrication/finishing
- Painting and coating
- Plating and finishing
- Printing/graphic arts
- Many more

Technical assistance areas

Air Quality

Lands

Water

Human Health

National Security

To find more about resources available from your state’s Small Business Environmental Assistance Program, visit www.nationalsbeap.org or call 1-800-578-8898.
National SBA Environmental Assistance Program 2019

Case study: The success of NevilleBuilt
NevilleBuilt Trailers is a leading manufacturer of grain hoppers and livestock and drop-deck equipment trailers, primarily serving the agricultural community. In 1984, after financial hardships on the farm, Dick Neville and his eldest son, Marvin, built a trailer for their own use. A neighbor commented he would like to have one, and from there, they created a business that grew from a few trailers per year to several hundred per year, now employing 45 full-time and part-time employees. In February 2016, NevilleBuilt contacted the Kansas SBAAP, part of the Pollution Prevention Institute of Kansas State University, for assistance in obtaining air permits for its facility. In addition to helping NevilleBuilt with air permits, SBAAP also assisted with hazardous waste compliance and suggested possible ways to save money. NevilleBuilt decided to substitute some of its motor solvent, reducing an emission of five tons of VOCs and three tons of HAPs. The company also worked with a pollution prevention intern who advised identifying ways to reduce energy costs through lighting changes and maintenance of the compressed-air system. In June of 2020, NevilleBuilt was recognized by the National Steer Committee at a Small Business Environmental Stewardship Award.

To find more about resources available from your state’s Small Business Environmental Assistance Program, visit www.nationalsbeap.org or call 1-800-578-8898.
National SBA Environmental Assistance Program 2019
State Use of Flyer - draft

Serving Small Businesses and the Environment in Wisconsin

Who we are

Small Business Environmental Assistance Program (SBEAP)

How our programs work

- Technical assistance
- Ombudsman assistance
- Appraiser assistance
- Business community
- Trade associations
- Small business development centers
- U.S. EPA
- Pollution prevention programs
- Other state and local agencies

Working partnerships include:

- Auto body repair services
- Dry-cleaning services
- Furniture manufacturing/retailing
- Various manufacturing
- Printing
- Many more

Small businesses we assist

- 2016 small business impact
- Technical assistance

WI's Advisory Panel

Small Business Environmental Council (SBEC)

How we make an impact

- Provide advice on the national needs of small businesses in Wisconsin
- Determine the impact and severities of regulations and enforcement against small businesses
- Review the SBEAP materials to ensure they are understandable by small businesses

Types of Assistance Provided in WI in 2016

WI Council Member’s Company Wins National Award

In 2011, a company co-owned by the chair of Wisconsin’s Small Business Environmental Council was awarded the National Environmental Leadership Award by the National Stearns Community for Small Business Environmental Assistance Programs. The award was given to 2nd Recycle Wisconsin for their efforts in diversion of materials from the landfill and innovative use of the materials, some of which goes into a turf amendment for golf courses replacing synthetic fertilizers, pesticides and herbicides.
Fun facts

- Staffing runs 0.10 (IA DNR) to 83 (CA)
- Most programs do site visits – 1 to 3,640 (CA)
- Average budget 109k per FTE
- 1.5 million, 83 FTE (CA)
- 2.6 million, 29.75 (TX)
- 1.8 million, 18 FTE (OH)
- 1.6 million, 6.35 FTE (PA)
- 19 programs report CAP or equivalent (Is your CAP listed? [Check here](#))
Questions or comments?

• Changes for 2020?
  ▫ Volunteers?