

NSBEAP Website Air Resources and Virtual Feedback

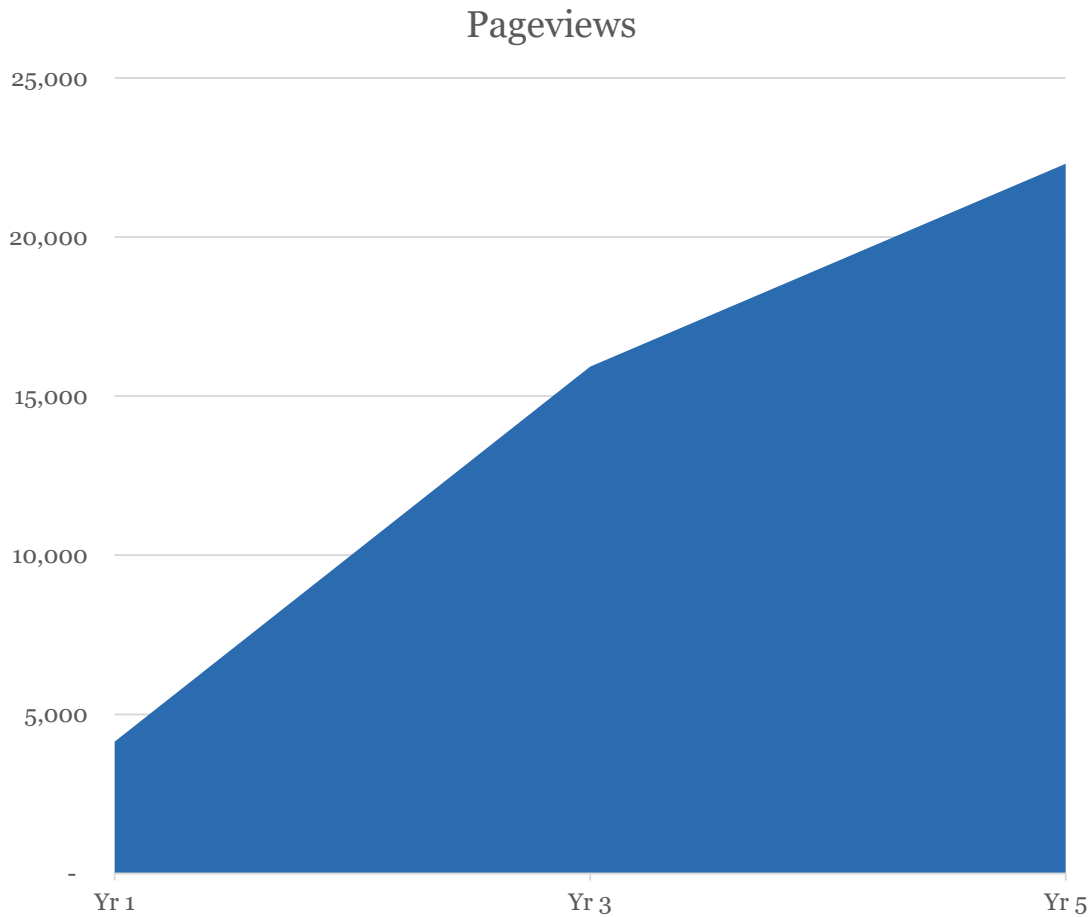
Donovan Grimwood – TN and NSC vice chair
Nancy Larson – KS and NSBEAP



**SMALL BUSINESS
ENVIRONMENTAL
ASSISTANCE
PROGRAM**

Serving Small Businesses and the Environment

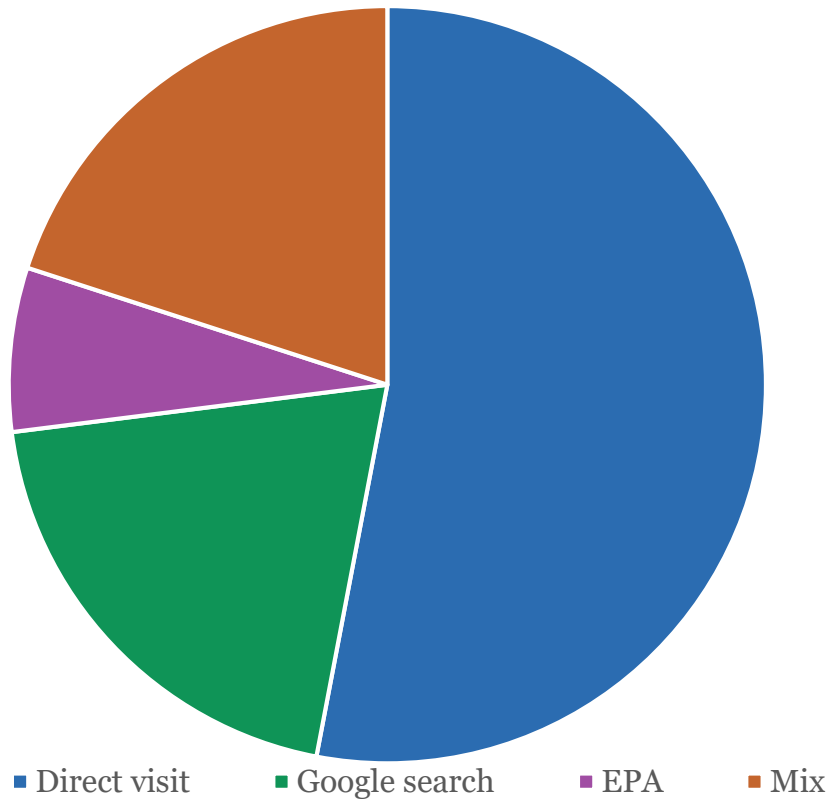
Website data



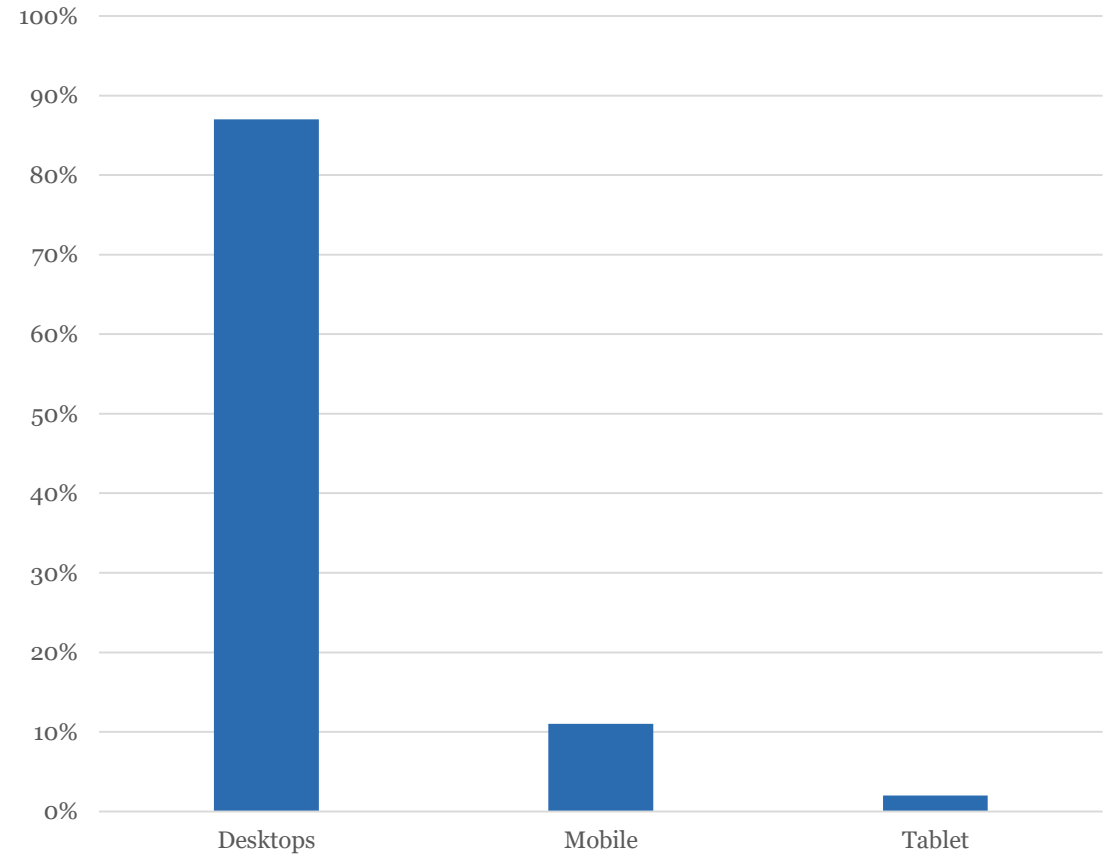
- Pageviews up each year
 - 5,000 in year 1
 - 22,300 in year 5
- Year 5 Qtr 4 top pages visits
 - State contacts
 - NSC
 - Business resources
 - COVID
 - Environmental compliance

Website data continued

How users find Nationalsbeap.org (yr 5, qtr 4)

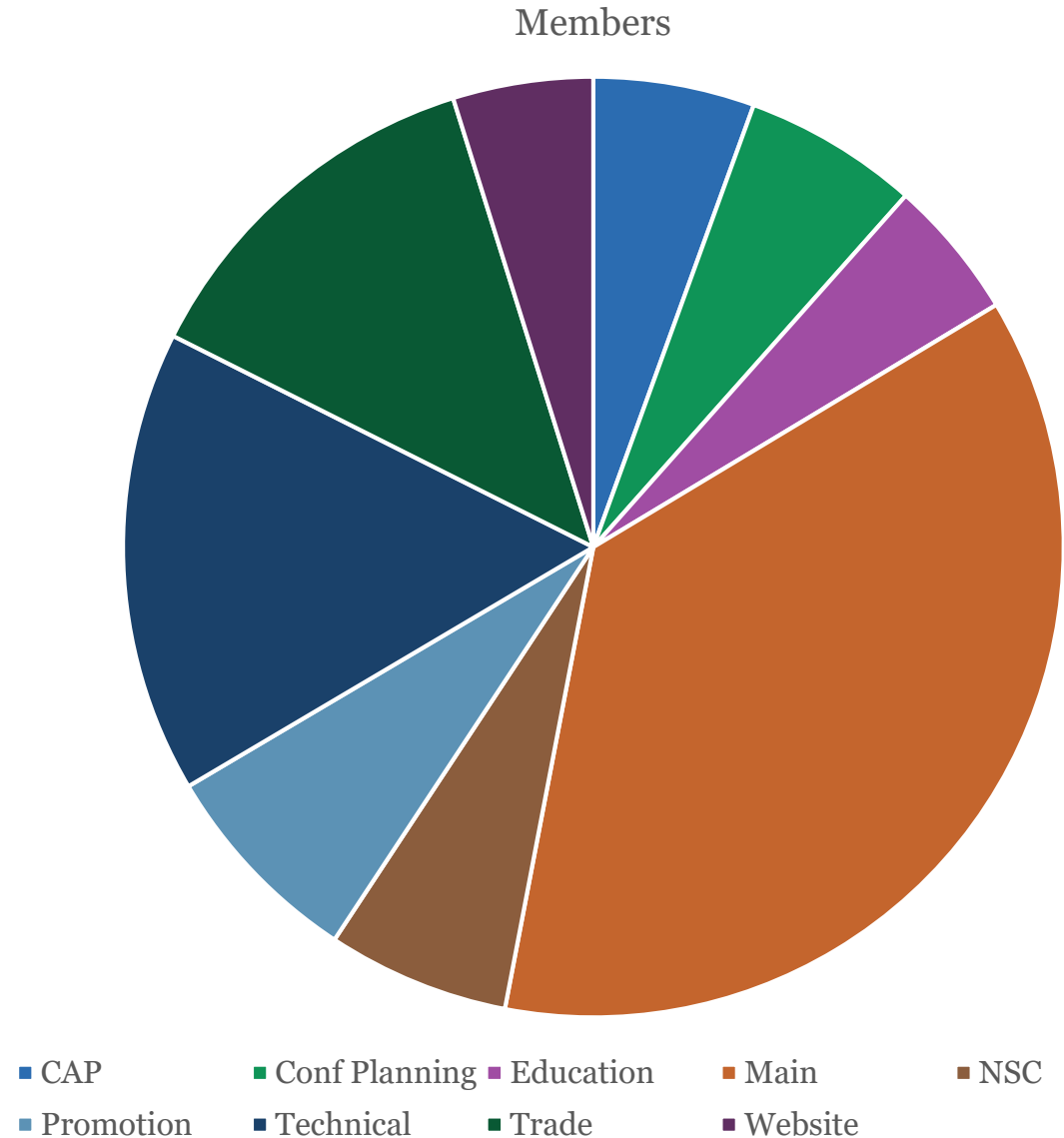


Devices used (yr 5, qtr 4)



Listserv activity

- Nine listservs
- About 1,500 posts annually
- Main largest list – 152
- All state contacts included in main
- Must be a member to post to a list
- Self-unsubscribe



Feedback needed

- As part of grant activities we need your feedback
 - How can the Website resources be improved?
 - Are you willing to serve on the Website subcommittee?
-
- Go to poll 1

Suggestions and questions

Thank you for participating, a summary of these results will be posted to the website in October

