NSBEAP Website Air Resources and Virtual Feedback

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Website data

- Pageviews up each year
  - 5,000 in year 1
  - 22,300 in year 5

- Year 5 Qtr 4 top pages visits
  - State contacts
  - NSC
  - Business resources
  - COVID
  - Environmental compliance
Website data continued

How users find Nationalsbeap.org (yr 5, qtr 4)

- Direct visit
- Google search
- EPA
- Mix

Devices used (yr 5, qtr 4)

- Desktops
- Mobile
- Tablet
Listserv activity

- Nine listservs
- About 1,500 posts annually
- Main largest list – 152
- All state contacts included in main
- Must be a member to post to a list
- Self-unsubscribe
Feedback needed

- As part of grant activities we need your feedback
- How can the Website resources be improved?
- Are you willing to serve on the Website subcommittee?

- Go to poll 1
Suggestions and questions

Thank you for participating, a summary of these results will be posted to the website in October