

NSC Strategy Session 2017 (presented at 2018 Annual Training)

Funding

- Maintain the resources and programs we currently have
- Determine what the best program would look like and ask for it
- Develop a funding formula
- ASBO didn't spend what they had leading to a \$90,000 funding cut.
- With the new administration interested in small business, we now have an opportunity to try to expand funding, program support, and SBEAP programs themselves.
- Need to stabilize program funding
 - How do other agencies fund their program?
 - Nothing specifying how much funding for SBEAPs – add SBEAPs in PPG or statutory reform specifying funding?
- SBEAPs need to tell EPA what they need - current administration wants to know what businesses need
- Show number of small businesses vs. SBEAP employees to show where we're underfunded
 - SBA has reports by state, industry, number of employees, etc. to reference

SBA Roundtable Involvement

- Help decide where SBA roundtables take place
- Help get businesses there – be proactive
- Potential workgroup to create roundtable “packets”?

Multimedia Programs

- Expand multimedia programs / work with EPA on different media
- Keep Technical Subcommittee multimedia or separate different media types?

CAPs

- CAPs can speak for and promote SBEAPs
- Establish national network of CAPs?
- Re-establish national CAP – possible new workgroup?

Interaction with New EPA Administration

- Regulatory Accountability Act – could we get involved?
- Joan emphasizing individual states send letters, more impactful than from NSC
 - Trade associations, CAPs, partners should also send letters
 - Possible letter trade associations could sign onto to show their support of SBEAPs? Each state signs on? Could use regulatory reform letter as a start.

Promoting Programs

- Prioritize getting flier publicized – Promotional Subcommittee
 - Send to heads of SBA and regional administrators
 - Trade associations can help distribute

Annual Training

- Susan Tripp has list of responsibilities to aid future Planning Subcommittee chairs
- \$88,000 EPA grant for training every other year – coming soon
- EPA used to pay for NSC meeting in D.C. half way through the year in addition to Annual Training

Miscellaneous

- Reach out to Ben Cooper who wrote original 507 language

Possible areas of emphasis for NSC 2018-2010

1. Developing relationships with EPA (OAQPS, OECA, etc.)
2. Regulatory reform – what regulations are important to us?
3. Building ties with small business entities / assistance providers
4. Cross-promoting our programs
5. Working with trade associations
6. Working with SBA (Advocacy, SBREFA, etc.)
7. Engaging states that don't participate in national group
8. States that don't have all three aspects of program
9. EPA Regional Liaisons
10. Funding sources
11. Expanding programs to multimedia
12. Subcommittees – any changes needed?
13. Smart Sector work