Michigan

Small Business Environmental Assistance Program

JENNIFER COLLINS MAY 28, 2021 04:27PM

Big Wins

JENNIFER COLLINS JUN 03, 2021 02:21PM

Major win from 2020 was moving quickly to doing everything virtually. This change led to huge successes with all of our training events. We were able to continue to offer excellent customer service at reduced or zero cost. Accessibility led to our events being more widely attended. As an example, our Michigan Environmental Compliance Conference had over 2000 attendees!

And WAY more log in than OH - just saying! :) - ANONYMOUS

Challenges

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Returning to work and determining how to continue to improve engagement and compliance in a world that will be part virtual and part in person.

I totally agree!! - ANONYMOUS

2021 / 2022 Excitement & Priorities

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- 1. Hosting our first ever EJ Conference (went AWESOME!)
- 2. Revamping our air permit training

Help Wanted

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1.

Structure and Stats (Where are you housed? and How many Full Time Equivalents (FTEs)?)

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- 1. We are housed with our environmental agency, but are in a non-regulatory arm called Environmental Support Division. Our Section is multimedia with air, water, land, drinking water, oil and gas, and waste. We also have the video production, graphic design, and events planning in our section. We also work very closely with our web design, publications, communications and social media portions. All in support of all Michigan's stakeholders (public, industry, etc)
- 2. All that being said, we only have one FTE dedicated to SBEAP duties with a focus on air.