



**FOR IMMEDIATE RELEASE:**

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## **MadTree Brewing Company selected for the Small Business Environmental Stewardship Award**

The National Steering Committee (NSC) of Small Business Environmental Assistance Programs (SBEAPs) & Small Business Ombudsmen (SBO) have recognized MadTree Brewing Company with the 2021 Small Business Environmental Stewardship Award. The company, based in Cincinnati, Ohio, was recognized for its accomplishments in the areas of improving environmental performance, pollution prevention, and sustainability.

MadTree Brewing Company was recognized for working with the Ohio SBEAP, their Office of Compliance Assistance and Pollution Prevention (OCAPP), on a pollution prevention assessment that resulted in reductions of solid waste, as well as water and wastewater, and cost savings through energy efficiency measures.

Dan Sowry, Assistant Environmental Administrator of OCAPP at Ohio EPA, noted in his nomination that, “management at MadTree is committed to having a positive impact on the communities where their beer is sold and sees environmental stewardship as an important aspect of this effort. Additionally, MadTree has established a Green Fund which allows MadTree to fund projects which otherwise may have been overlooked that are aimed at minimizing MadTree’s environmental footprint.”

Due to recommendations during the pollution prevention assessment, MadTree purchased a baler to improve recycling of cardboard and reduce the amount of solid waste going to the landfill. In just the first five months of operation, they already collected four tons of cardboard. MadTree estimates being able to recycle 15 tons of cardboard each year.

For additional solid waste reductions, they collect some organic material previously landfilled. MadTree has large compost totes that are filled with employee food scraps, pre-consumer restaurant scraps, and brewing by-products. These are emptied every other week and the waste is taken off-site to be composted by a third-party. Additionally, all grain used in the brewing process is collected and given to a farmer for animal feed. MadTree invested in energy-efficient technologies including LEDs, motion sensors, VFDs for pumps, and real-time monitoring systems. By improving sugar extraction from the mashing process, MadTree reduced the amount of steam used in the boiling process, resulting in fuel savings. When possible, MadTree supports local growers and producers. Supporting local companies focused on environmental stewardship demonstrates MadTree’s desire to be a part of the economic, environmental, and social success of its communities.

The SBEAP/SBO NSC Awards are the States’ premier awards program for recognizing outstanding environmental leadership among small businesses and small business assistance providers. These awards

recognize small businesses, SBEAP/SBO programs and individuals, trade associations and other business assistance providers who have made significant contributions to protecting the environment. The awards program is sponsored by the SBEAP/SBO NSC in partnership with U.S. EPA Asbestos and Small Business Office.

More information about the state SBEAP/SBO is available at <https://nationalsbeap.org/>.

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**About the Small Business Environmental Assistance Programs and Small Business Ombudsmen**

*The Small Business Environmental Assistance Programs (SBEAP) and Small Business Ombudsmen (SBO) were created under Section 507 of the Clean Air Act Amendments of 1990. For more than 25 years, the SBEAP/SBO have provided extensive, hands-on technical assistance to small businesses across the country to help them understand and comply with complex environmental regulations. The SBEAP/SBO website, <https://nationalsbeap.org/>, is a resource for program participants and small businesses. Find your state specific contact at: <https://nationalsbeap.org/states>. #SBEAP #SmallBusiness*