

RESOURCES

State programs often need to rely on a variety of outside expert sources to assist them in their duties. Identifying and cultivating a diverse pool of resources will strengthen and empower the Program.

Networking Potential Resources

State Programs may get involved in various networking activities to help promote the program. Listed below are some examples:

SBOs/SBEAPs/CAPs:

- Attending conferences and specialized training sessions (air, small business development centers, trade associations, and industry sectors)
- Subscribing to industry/trade newsletters
- Submitting articles for newspapers
- Reviewing documents from other state and federal agencies, and trade associations and tailoring them to suit your own needs
- Accessing relevant Internet web sites
- Speaking at engagements for local chapters of industry/trade associations

CAPs:

- Developing relationships with state legislators, directors of state air programs, bar associations, civic and environmental organizations, county agencies, etc.; gaining a circle of supporters for your ideas
- Attending SBO/SBAP and other small business assistance group meetings; try teleconferencing if members cannot attend in person

SBOs/SBEAPs:

- Co-sponsoring seminars and technical assistance workshops
- Developing brochures, fact sheets, and case studies on industry specific topics

Available Assistance Resources Enclosed in the Resources section you will find a variety of resources and reference material. These materials will provide useful information and tools on small business programs and EPA-related offices.