

Multimedia Peer Center (MPC)

March 2006

www.smallbiz-enviroweb.org/sba/multimedia_peer_center.html

Tired of not being able to fully help your customers? Want to overcome obstacles to providing multimedia services? Are your customers asking for more? Use the online Multimedia Peer Center (MPC) today!

What is the Multimedia Peer Center?

The MPC is an online resource center to help you become multimedia or improve your program's multimedia services. It is found on the Small Business Environmental Home Page, funded by the U.S. Environmental Protection Agency Small Business Division / Small Business Ombudsman's Office.

What Else Can You Use?

You can use the EPA experts list. Go to the MPC and click on *EPA Multimedia Experts List*. Then click on your region. You will find a list of experts, web sites, and organizations in multimedia issues for your region.

How Does It Work?

Go to the MPC and click on *Search MPC Mentor Programs*. You will be able to search for programs by criteria that make sense for you:

- ◆ Type of assistance the MPC mentor is willing to provide (do you want to be able to go and visit the program and be trained or is telephone support and information on the web sufficient?)
- ◆ Type of multimedia assistance offered (air, hazardous waste, solid waste, water, other)
- ◆ How multimedia assistance is provided (staff referrals, personal contacts outside the program, internal expertise)
- ◆ Type of expertise available inside the program (environmental compliance only or also pollution prevention)
- ◆ Where programs are housed (state environmental or other agency, SBDC, college or university)
- ◆ Types of funding sources (air permit fees only, air fees plus other sources, task-specific funding, other)
- ◆ Industry sector expertise (different industry sectors)



Who Can You Contact for More Information?

Multimedia Subcommittee Chair
SBO-SBEAP Nat'l Steering Committee
Phyllis Strong
Minnesota Pollution Control Agency
Small Business Environmental Assistance Program
520 Lafayette Road
St. Paul, MN 55155
Phone: 651/282-5847
Fax: 651/297-8701
Email: phyllis.strong@pca.state.mn.us

For web site questions or comments, contact:

Audrey G. Zelanko
Small Business Environmental Home Page
www.smallbiz-enviroweb.org
Phone: 724/452-4722
Fax: 724/452-5840
Email: zelankoa@smallbiz-enviroweb.org

Which Programs are Mentor Volunteers?

These multimedia programs have agreed to become mentor volunteers, starting with providing answers to 20 *MPC Mentor Program Questions*:

- ◆ Arkansas Business Assistance Program
- ◆ Idaho Small Business Environmental Assistance Program
- ◆ Indiana Compliance and Technical Assistance Program
- ◆ Iowa Waste Reduction Center
- ◆ Kansas Small Business Environmental Assistance Program
- ◆ Minnesota Small Business Environmental Assistance Program
- ◆ Oregon Air Quality Business Assistance Program
- ◆ Texas Small Business and Local Government Assistance Program
- ◆ Vermont Small Business Compliance Assistance Program

If you already provide multimedia assistance and are willing to share information about your program with other state programs, please consider becoming one of these mentor programs. Contact Phyllis Strong for more information.