

Small Business Environmental Home Page

www.smallbiz-enviroweb.org

Helping small businesses access environmental compliance and pollution prevention information



May
2007

NEW 2007 Multimedia Survey

The Multimedia Subcommittee of the National Steering Committee recently conducted a multimedia survey of SBEAPs. Programs were asked to revalidate information on how they are providing multimedia (across the environmental media of air, water, and waste) compliance and pollution prevention assistance. Forty programs responded. A database of the survey responses can be searched on line at www.smallbiz-enviroweb.org/multimedia07/multimedia.asp. Look for a summary, analysis, and planned next steps from the subcommittee.

NEW New Rule Information

A web page for posting new rule information has been created. Currently, information on the perc air emissions standards for dry cleaners is posted. Check back often for information on upcoming rules affecting small businesses at www.smallbiz-enviroweb.org/sba/newruleinfo.html.

NEW National Steering Committee Calendar

A calendar for posting call and meeting dates is now on line at www.smallbiz-enviroweb.org/sba/NSC_calendar.html.

NEW Compliance Calendars

Calendars are now posted by state and topic for downloading. Remember to send in your updated calendars to share. Go to www.smallbiz-enviroweb.org/compliance/calendars.html.

Regular Features

- ◆ News to share, state newsletters
- ◆ Small business initiatives/policies/laws
- ◆ SBO/SBEAP National Steering Committee, SBEAP national logo
- ◆ SBTCP Reports to Congress
- ◆ SBO/SBEAP conference web site, presentations, photos
- ◆ National and state Compliance Advisory Panel (CAP)
- ◆ Federal environmental law summaries, compliance calendars, checklists
- ◆ Links to state agencies, SBEAPs, small business providers
- ◆ EPA SBO publications, small business publications
- ◆ Pollution prevention, ISO14000, recycling waste exchange links
- ◆ Compliance assistance centers, trade associations, industry sector sites
- ◆ Links to financial assistance programs, national workgroup
- ◆ Mid-Atlantic Region web page
- ◆ SBO-SBEAP Listserve (over 160 subscribers)
- ◆ Contact information

Highlights

The Multimedia Peer Center (MPC) is an online resource center for SBOs/SBEAPs that want to become multimedia or want to improve their programs' multimedia services.

The Promotional Success Stories Database is an online searchable database of successful national, state, and industry initiatives, as well as individual case studies.

The Publications and Videos Databases are online searchable databases of over 8,800 federal, state, and other publications/factsheets, and over 660 videos. Publications can be searched by source, industry sector or environmental topic, and keywords. Videos can be searched by video author/distributor, industry sector or environmental topic, availability, and keywords.

The Regulatory Updates Database includes summaries and links/contacts for information on major proposed and final rules, guidance, and policies that may affect small businesses.

The Upcoming Events Database is an online searchable database of upcoming events. Events can be searched by environmental topic, date, region, and keywords.

Other online searchable databases include multimedia, guidelines, and financial assistance program survey results.

The SBO-SBEAP National Steering Committee Subcommittees post information on mission, history and current status, future plans, members, conference calls, and other resources.

User Statistics

Supported by funding from the U.S. EPA
 Small Business Ombudsman Team /
 Office of Small and Disadvantaged
 Business Utilization



Top 20 Pages Visited (1st Quarter 2007)

1—Top Page	6,897	11—Performance Measurement	1,101
2—News Scroller	2,757	12—Environmental Control Technologies	1,048
3—Links to State Environ. Agencies/SBEAPs	1,917	13—Upcoming Events	954
4—State Financial Assistance Programs	1,563	14—Links by Industry Sector	951
5—SBEAPs List of Contacts	1,311	15—Environmental Compliance Home	943
6—Promotional Success Stories	1,276	16—Summary of Major Environ. Laws/Regulations	928
7—Financial Assistance Survey, Search	1,258	17—Glossary of Air Pollution Terms	911
8—Publications and Fact Sheets	1,224	18—Search Services Offered (2003 Multimedia Survey)	884
9—Industry Sectors Home	1,162	19—Reporting Compliance Checklist	837
10—Small Business Assistance Home	1,140	20—Search the Home Page	730

Top 10 Downloads (1st Quarter 2007)

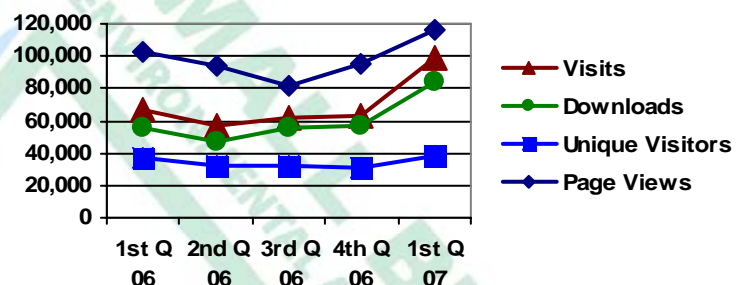
1—Practical Guide to Environmental Management for Small Business	6,580
2—Documenting Your Environmental Management Plan—A Workbook for Small Business	2,106
3—2003-2008 EPA Strategic Plan	1,566
4—Funding Opportunities, A Directory of Energy Efficiency, Renewable Energy, & Environmental Protection Assistance Programs	1,470
5—Self-Inspection Handbook, Gasoline Facilities, Stage I & II Vapor Recovery	1,378
6—SBO Key Contacts in the Small Business Community	1,297
7—Decision-Makers' Guide To Solid Waste Management, Volume II	1,165
8—Household Hazardous Waste Mgmt: A Manual for One-Day Community Collection Programs	959
9—Guide for Measuring Compliance Assistance Outcomes	821
10—A Resource Directory of Small Business Environmental Assistance Providers	757



How Much is the Home Page Used? (1st Quarter 2007)

- ◆ 399,613 successful hits
- ◆ 4,440 average hits per day
- ◆ 115,981 page views
- ◆ 1,288 average page views per day
- ◆ 99,316 visits

1st Q 2006 - 1st Q 2007 User Statistics Trends



90% of visits are from the U.S.

98% of visits are from the U.S. and the following:
 Australia, China, Canada, United Kingdom, Western Europe, Switzerland, France, Uruguay, India, Netherlands, Sweden, Puerto Rico, South Africa, Germany, Macau, Singapore, Taiwan, Malaysia, and Japan.

Glossary

Hit = Each file requested by a visitor. There can be several hits per page.

Page View = Hit to any file classified as a page.

Visit = Series of actions that begin when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit of 30 minutes.

Unique Visitor = Individual who visited the site during the report period. If someone visits more than once, they are counted only the first time they visit.

**User statistics are collected quarterly using WebTrends software*