

NSC STATE MULTI-MEDIA INTEREST SURVEY Conducted in November, 2005

Summary: The purpose of this survey was to determine which states would be most receptive to the multimedia initiative and therefore be the ideal candidates for the initial National Compliance Advisory Panel (NCAP) efforts. The SBO/SBEAP National Steering Committee (NSC) conducted the survey in November of 2005 and all programs were given the opportunity to respond. 23 programs responded. The information received was compared to the responses about State Compliance Advisory Panel (CAP) status to determine where CAPs could offer the most help. The results were that there were four states – Florida, Michigan, Wyoming, and Wisconsin – that met the criteria of supporting the effort, having an active state CAP, and currently providing only air-related compliance assistance. For a full list of state respondents and their positions on the issue see appendix.

Survey: In conducting the survey, the NSC developed a set of key questions intended to yield the information needed. NSC Chair Ron Dyer sent out the questions to all Small Business Environmental Assistance Programs. The questions were as follows:

For all states:

1. *Are you in favor of the NCAP working to generate support for the multimedia effort at the grassroots level and pursuing legislative approaches through Congress?*

For states currently without legislative authority for multimedia assistance:

2. *Would you be interested in pursuing multimedia assistance without direct or immediate EPA funding?*
3. *If you are interested, would you like the NCAP to work with your state to pursue multimedia assistance?*
4. *Is there support for multi-media assistance in your state? (indicate all that currently support it)*
 - *Management (e.g., Commissioner, Agency Head)*
 - *Trade associations*
 - *Small business community*
 - *State CAP*

Response: A total of 23 programs out of 53 possible, about 43%, responded. The Bulk of these states reported the existence of some sort of multimedia program and just 7 programs reported being "Air Only." Few of the respondents answered every question (see result).

Results: Question #1: Of the 23 respondents 22 said they would support the effort. The one hold out was West Virginia, which stated that they did not have the authority to answer the question.

Question #2: 19 Programs responded and 14 of those said they would be willing to go ahead with the effort even without federal funding. Many of these programs already provide some sort of multimedia assistance and are actually seeking support for improving their programs.

Question #3: 21 Programs responded and 13 of those said that they wanted the NCAP to help them in their states. Additionally, the data shows that of these 12 states that would like NCAP assistance 11¹ reported having active CAPs (2004 data). Only Florida, Michigan, Wyoming, and Wisconsin have active caps, want NCAP help, and reported that their states gave 'Air Only' compliance assistance.

Question #4: Had 22 respondents. 3 programs reported having no support within their states for the initiative. The remaining 19 were broken out as follows:

Support from:

Management	Trade associations	Small business community	State CAP
17	19	18	16

Conclusions:

- There seems to be enough general support to take action. Once the ball is rolling, more stakeholders are likely to show their support.
- There are four obvious programs that could serve as a starting point, kick-off, or pilot for the initiative: **Florida, Michigan, Wisconsin and Wyoming.**
- The results also highlight another activity that would be supported by many programs i.e., lending the weight of the NCAP to the improvement of existing multimedia programs. There were 6 programs that have active CAPS and wanted that sort of assistance: Georgia, Indiana, Kansas, Missouri², Nebraska, and Ohio.

¹ These states are Florida, Georgia, Indiana, Kansas, Kentucky, Missouri, Michigan, Nebraska, Ohio, Wisconsin, and Wyoming.

² A final interesting point, which came up in the results, is that Missouri's program is in danger of being completely and any support from the NCAP or CAP would be appreciated.

Appendix

All respondents: Arkansas, Delaware, District of Columbia, Florida, Georgia, Illinois, Indiana, Kansas, Kentucky, Maine, Michigan, Minnesota, Missouri, Montana, Nebraska, New Jersey, North Carolina, Ohio, Oregon, Virginia, West Virginia, Wisconsin, and Wyoming

I. “Air only” programs with CAPs that want multimedia:

Florida, Michigan, Wisconsin, and Wyoming

II. “Air only” programs without CAPs that want multimedia:

Illinois

III. Current multi-media programs with CAPs that want additional support:

Georgia, Indiana, Kentucky, Kansas, Missouri, Nebraska, and Ohio

IV. Current multi-media programs without CAPs that want additional support:

Minnesota

V. “Air only” programs with CAPS and not wanting multimedia:

N/A

VI. “Air only” programs without CAPs and not wanting multimedia:

Delaware, and District of Columbia

VII. Current multi-media programs with CAPs that do not want additional support:

Maine, Montana, New Jersey, Oregon, and Virginia

VIII. Current multi-media programs without CAPs that do not want additional support:

Arkansas, North Carolina, and West Virginia