



National SBEAP — use of the logo by groups outside of National SBEAP states

June 4, 2019

Introduction

The current NSBEAP logo is an updated version of older styles and was published for use on the new www.nationalsbeap.org website in 2015. The logo was developed by K-State, approved by the website subcommittee and made available to all state SBEAP/SBO programs for use as needed. Periodically, trade associations, consultants and non-state SBEAP/SBO agencies request to include the National SBEAP logo on their training or marketing materials. In 2019, a state SBEAP member noticed the logo has been used without permission and brought the issue to the attention of the national steering committee, or NSC. As a result, the NSC has made recommendations and published this procedure document for use of the National SBEAP logo.

Procedures

The National SBEAP logo can be used by the following clients and in the following situations:

- By any state SBEAP/SBO program currently represented on the “[State Contacts](#)” map of the www.nationalsbeap.org website.
- By any entity partnering with one of the programs described above on a specific event.
- By EPA when promoting use of state SBEAP/SBOs or working with an event and partners that promote use of SBEAP/SBOs.

Entities not working with a state program as represented above can make a request of the NSC by contacting the chair at <https://nationalsbeap.org/nsc>.

Questions? Contact the current NSC chair at <https://nationalsbeap.org/nsc>