

National SBEAP Website Subcommittee
Consolidate Website Subcommittee notes – 2022

Subcommittee Mission

To serve, support, and strengthen the Small Business Environmental Assistance Programs through virtual resources and collaboration.

Date: April 2022

Topic – discuss Annual Training presentation

Date: June 29, 2022

Roll call:

Allison Crowther
Nancy Larson
Abigail Crouse
Lisa Ashenbrenner Hunt
Lea Carmichael
Natt Nipataruedi
Tony Pendola

Review of last meeting(s):

Review and discussion topics

- Review of website subcommittee page
 - Metrics—subcommittee starting soon
 - Annual report—just posted
 - Website tour—did one last July, will plan one for next year, July or August
 - Annual Training—just completed, will add feedback summary
- Document repository options
 - Website – secure or historic page?
 - Secure page logistics still not possible
 - Does it have to be secured or can we put a disclaimer on the top of page about relevance?
 - Propose SBEAP Resources →Historic (need disclaimer)
 - Dropbox
 - Google docs
 - EJ using this—sounds like people can access, just not using it very much
 - OneDrive

- Non-secure page should be sufficient for most needs—will start working on this
- Rotating banner – Annual Report and Newcomer video planned
 - LEA—EPA sends people to NSBEAP site for compliance assistance—possibly emphasize this more? EPA will brainstorm
- Social media – state feature each week, uniform, @state
 - Meet the SBEAP—see Twitter feed for example (just posted Alabama)
- Foreign Lang pages
 - Implemented based on previous discussion
 - Trying to curate—some are state-specific or not broadly applicable
 - Sector-specific resources
- Google translate
- Google analytics
 - More traffic from EPA
- Review feedback from Annual Training
 - Note—some questions should have a “Not applicable” option—may have people who aren’t SBEAP but feel the need to respond
- Future – still considering development of two new sectors
 - Possibly develop two new sectors – oil and gas, and home contractors (Pb)? Gathering input now.
- Open agenda

Next meeting? As needed, but plan for 2-3 meetings in 2022

Website Tour and subcommittee meeting

Date: Sept 28

About 50 in attendance

Recorded and posted to YouTube