**National SBEAP Website Subcommittee**

2025 Continuous Notes

**Subcommittee Mission**

*To serve, support, and strengthen the Small Business Environmental Assistance Programs through virtual resources and collaboration.*

**Date:** Feb. 20, 2025

**Roll call:**

Abigail Crouse – KS, R7

Anne Keller– NM, R6

Donovan Grimwood – TN, R4

Eleanor Divver – UT, R8

Chester Eiland – EPA

Michelle Gillham – AR, R6

Paula Hoag – EPA

Jennifer Feyerherm – WI, R5

Jeremy Hancher – PA, R3

Leena Divakar – KS, R7

Lisa Ashenbrenner-Hunt – WI, R5

Lloyd Kirk– OK, R6

Nattinee Nipataruedi –AK, R10

Sara Johnson – NH, R1

Elnora Thompson- EPA

Tony Pendola – NC, R4

**Website Updates:**

* EJ webpage taken down to reflect new administrative changes
  + This was a proactive approach (we assume that these changes will be requested). EPA will let NSBEAP know what other changes to make moving forward.
  + Related YouTube videos and Tweets were also removed
  + EJ Listserv dissolved
  + EJ was introduced in 2021 and was not required in the grant.
  + Any type of work States want to do is fine. No EJ work should be done with grant funding.
  + EJ flyer: NH and KS took off of their websites
* The upcoming NSBEAP grant is moving forward.
* Dry cleaner page has been updated
* Autobody Article from NC: Autobody shops must now report to EPA online
* Compliance Calendar page updated

**Annual Training:**

* One day, 5-hour virtual training end of April or May with breaks built in?
  + Sara suggested 1-hour webinars for 5 days. KSU rejected the idea as it was too much workload for KSU.
  + April/May might be hard for EPA to share information because so much is still unknown. If we want EPA updates it would have to be later in the year.
  + **The website committee decided to suggest the 2nd week of May for virtual training to NSC.** (1st week of May is small business week)
* Topics:
  + Focus on Newcomer – SJ will focus on newcomer once the annual report survey processing is done.
  + Comments from last year: What is helpful for newcomers: Educate the newcomer first and play the game. Technical subcommitte will decide the topic
  + AI Session again? Very popular. How to use AI? Should we use it?
  + Website tour and website polling: Industry pages, subcommittee pages, Listserv- make sure people know they have access to it and are free to use it.
  + NSC updates
  + Annual data presentation from Sara – past 5 years? The education subcommittee will decide what to do after they process the Annual Report data.
* Planning subcommittee- short meeting 2-3 times.
* Chris will send out email for volunteers: KS will update conference planning listserv accordingly

**Promotional subcommittee website update?** No updates are necessary.

**Open Agenda:**

SJ: Does Friday Feature help in website views? - Abi will pull analytics to see

SJ: Will send foreign language document

PH: We can leave foreign languages topics for now and look at it later when we have more clarity.

**Next Meeting: TBD – We will wait for NSC to decide about Annual Training**