

## **Results from 2019 NSC Strategy Session – World Café Style**

**Topics and responses by 2019 Annual Training participants**

**May, 2019**

### **Funding Sources (How could programs be funded beyond Title V fees?)**

- Waste (state, tipping fees)
- Remediation
- Water
- Livestock / LEPP
- Grants (P2, fed/state, USDA, ECOS)
- Online training for a fee
- Percentage of fines
- Sponsorship
- SEP
- General state budget
- Lawsuit settlements
- Trade associations
- University
- DOT
- Private foundations
- In kind
- PDH
- Charge larger sources
- Application fees
- Savings from reduced workload on other programs / efficiency
- Value of services (consultants)
- Outside advocates
- State revolving loans - communities paying back (originally from EPA)
- Manufacturing Market Place (charge for services)
- Partnering with NGOs
- Existing program staff in media programs
- Fee from municipal water or garbage
- Formula for sufficient funding in federal budget (like SBDCs, OSHA consultants)
- Fee waivers (booths, conferences)
- Being part of a larger program
- Part of other people's jobs – certain percent is SBEAP work
- Go Fund Me

- Gambling tax or other tax revenue
- Tier 2 fees
- Required training as part of enforcement
- SBA – percentage of interest from small business loans
- State conference revenue
- OAQPS / OECA (value of helping them)
- Fundraisers
- SBDCs, chambers, NFIB membership
- Certification programs, continuing education
- Money from smaller sources opting out of Title V
- Charge by the hour
- Charge consultants that call us
- Multimedia inspector training – inspector training academy (OH)

### **OAQPS (How can we best work together?)**

- Regular participation on Tech Subcommittee
- Bring rule writers to Tech calls for input/feedback early in process
- Present draft guidance for input/feedback
- Work together on assistance tools before rule is final so tools are available when rule is final
- Use SBEAP as resource for industry connection – will the rule make sense in reality?
- Host annual conferences for SBEAP / SBO or fund grants for programs to host
- Notify SBEAP of changes same time as MJOs (ECOS, NACAA, etc.)
- Attend Annual Training
- Let SBEAP help with outreach on OAQPS training
- Revisit original guidelines for SBEAP implementation
- More reg nav tool access, SBEAP can help write underlying language (decision tree)
- Tie SBEAP into SBREFA panels
- OAQPS staff connect to regional offices for SBEAP meetings – engage speakers
- Redo training for rules that have been around and save recordings – help new SBEAPs and industries learn
- More FAQs on rules
- Emission calculation tools

### **Promotion and Marketing (How do we market our programs? Who should we be building relationships with? Etc.)**

- SBDC – Small Business Development Center
- SBA – Small Business Administration
- US EPA providing links to small business pages
- Set up meetings with other groups that deal with small businesses

- Other regulatory agencies referrals/state agencies (sister organizations), attend staff meetings
- Get on committees, planning, be involved in the processes
- Get on workshop agenda/get other people on your agendas
- Get CAP members that are representative of your audience
- Direct contact tracking and follow-up
- Trade associations – give them stock info/ads/links/content
- New reps after elections – touch base/introduce/remind
- Get with local municipalities – coordinate
- Attend or promote at regional/national trade shows
- Work with your staff to promote/market – give them training/tools
- Work with communications people/divisions
- Story maps GIS (visual-compact)
- Attend/promote at fairs
- Social media
- Industry sectors having cross-regulations (i.e. metal finishers) – air, hazardous waste, wastewater, EPCRA)
- University engineering department, grad students
- Chamber of commerce/rotaries
- Have conferences/host – compliance assistance
- Technology/apps for interactions with customers
- Interagency marketing, referrals – field staff meeting attendance
- Other nonregulatory groups – cross promotion
- Cold calls – site visits
- Word of mouth – ask for promotion from customers
- Vendors – promote new products, materials, raise awareness
- Insurance agents, underwriters
- Property managers
- One stop for new businesses – get on list
- Local electrical utilities – advertise/flyers in bills
- Use other regulatory lists

### **RSBLs (How to get more, show value, what is their role, etc.?)**

- OSDBU – what do we need in a regional contact?
- Point of contact
- Resource that can direct our questions
- Way to dialogue
- Someone to facilitate sharing of information
- Communication between all RSBLs to prevent recreating products and amplify current issues
- Facilitate regional meetings
- Coordinate letters through the admin.. target both HQ and regions

- Include state SBEAP in national compliance letters
- States advocate for RSBLs at regional meetings
- Serve as point of contact with region to facilitate solutions to issues
- Push conversation from state perspective to regional admin
- Help facilitate conversation between EPA and other federal agencies in region
- Coordinate self-disclosure statements/agreements
- Cross-state boundary regulations
- Mirror compliance initiatives with state to EPA region
- P2 partnership – more overlap

## **What topics we need more info on / trainings we need / up and coming hot topics**

- Area Source NESHAP including training and info – applicability and implementation
- RCRA – Hazardous Waste Generator Improvement Rule – hot topics, need training for SBEAPs and small businesses
- Storm water – curriculum, SWPPP templates for industry - Minnesota
- Top 5 items from your state (develop local resources, answers), may need to compare for common interests
- P2 – case studies for regulatory incentives, strategies for training operators, Indians resources may be a start, report outcomes on P2 grant
- TCE – hot topic (vapor intrusion issues)
- Who to reach out to – good contact lists
- Cross-media training for SBEAPs
- TRI or other annual reports
- Emission calculators – spreadsheets or calculators
- Fugitive dust plans – model plan
- Information and training on anti-tampering rules
- Pot/cannabis/shrooms
- Metal finishing – training on emission inventories
- Environmental results programs – get most of the issues then deal with outliers separately
- Methyl bromide fumigation for wood treatment – info needed, white paper/case-by-case, MACT
- Glyphosate/products being challenged by civil challenges
- TSCA 2014 work plan – look at plan, take top priorities and focus on less toxic alternatives/safer choice actions
- Nano technologies and regulatory status – hot topic
- Hazardous waste and e-waste for small business info
- EPA GIS tools – Reiss / enviro mapper / EJ Screen / NATA
- PFAS – hot topic (change in subpart N)
- Continuous training on NESHAP to address industry changeover (e.g. dry cleaner rule milestones for co-locating)

- Training, guidance on PTE, practicable enforceability, stationary sources and once-in, always-in
- FAQ - ongoing online tools sharing
- Webinar on webinars – how to do your own
- Online/social media/marketing strategies
- Small Business training on how to comment effectively on rules, how to advocate for your interests (e.g. community trainings)
- How to read regulatory text – strategies to look at rules and permits quickly
- How to speak and write in plain language
- Recordkeeping strategies for small businesses